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Why?

the trails to life in the city, we need gear

in between.

that's both tough and wearable for daily life.

Here at Canyon, our passion for riding doesn't Drawing inspiration from the '90s with stop when we step off the bike. From hitting a modern twist, our new street clothing line is all about blending retro vibes with forward-thinking design. Just like our bikes, That's why we've crafted our rideable streetthese threads are built to handle whatever wear collection-bringing high-performance the day throws your way. apparel to the trails, streets, and everywhere





What is Canyon CLLCTV?

At Canyon we like to show our love for riding even when we're not on two wheels. On the bike, or off the bike, sometimes we need a casual but highly durable wardrobe that can easily transition between those two states. That's why we created our rideable streetwear collection. High performance ride-ready threads for trails, for city streets and everywhere in between.

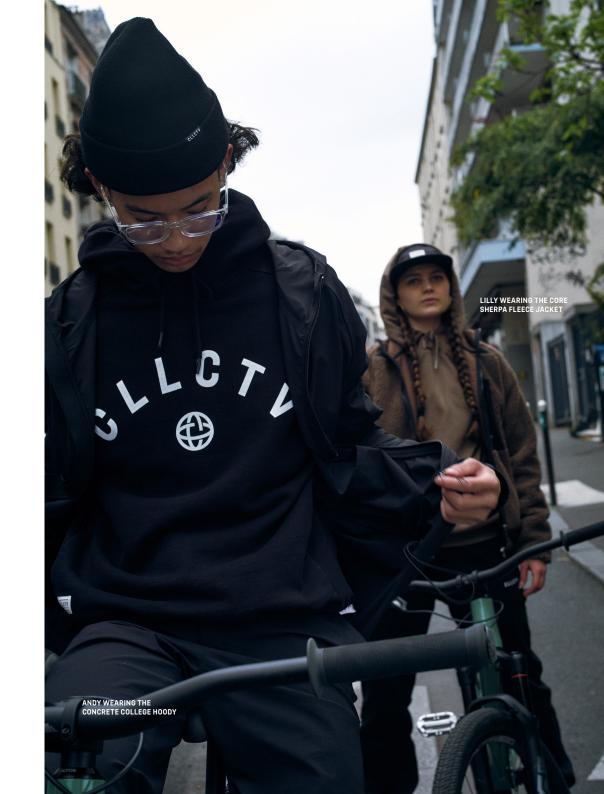
Inspired by the direction of 'a 90s soul with a futuristic heartbeat', this brand new street fashion collection not only pays homage to the iconic 90s aesthetic but also propels it into the future, in line with what you expect from us: cutting-edge designs, inspired for riding.



Canyon CLLCTV Rideable Streetwear

On the bike, our unisex CLLCTV clothing allows riders to dress in a more relaxed style and to express themselves beyond what performance and technical garments can offer.

But we always put the riders and their skills at the centre of our fits to make our CLLCTV garments not just wearable, but rideable too.





CORE LIGHT JACKET

CORE T-SHIRT





CORE HOODY

CORE LONGSLEEVE

The CORE Collection.

In essence, our Core Collection line is a celebration of the basics. A curated collection of wardrobe essentials. Each garment is a testament to the idea that fashion doesn't need to be extravagant to make a statement.





CONCRETE COLLEGE Collection.

CONCRETE COLLEGE T-SHIRT







CONCRETE COLLEGE CARGO PANTS

Welcome to the world of Concrete College, a cutting-edge streetwear collection that seamlessly fuses the timeless aesthetic of 90s street fashion with modern sustainability.



CONCRETE COLLEGE HOODY



MILLE JOHNSET (CLLCTV DOWNHILL ATHLETE)

CLLCTV



Thank you for riding with us

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